



International Baccalaureate®  
Baccalauréat International  
Bachillerato Internacional



**IB Annual General Meeting**

**Director General's report**

**Cardiff, April 2010**

# Introduction

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One beam alone... No matter how stout... Cannot support a house.

A cloth is not woven from a single thread.

(Chinese proverbs)

Since the founding of the IB, relationships have played a key role:

- schools
- teachers
- governments
- donors



# Introduction

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Today, by building bridges, we are able to bring **innovation** and **sustainability** to the IB



# Building relationships for sustainability

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Enabling the improvement of the recognition of IB programmes, working with our worldwide community of supporters:

Recognition for the  
IB continuum

Transition to  
University

Support for growth  
in state schools



# Building relationships for sustainability

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## Teacher professional development:

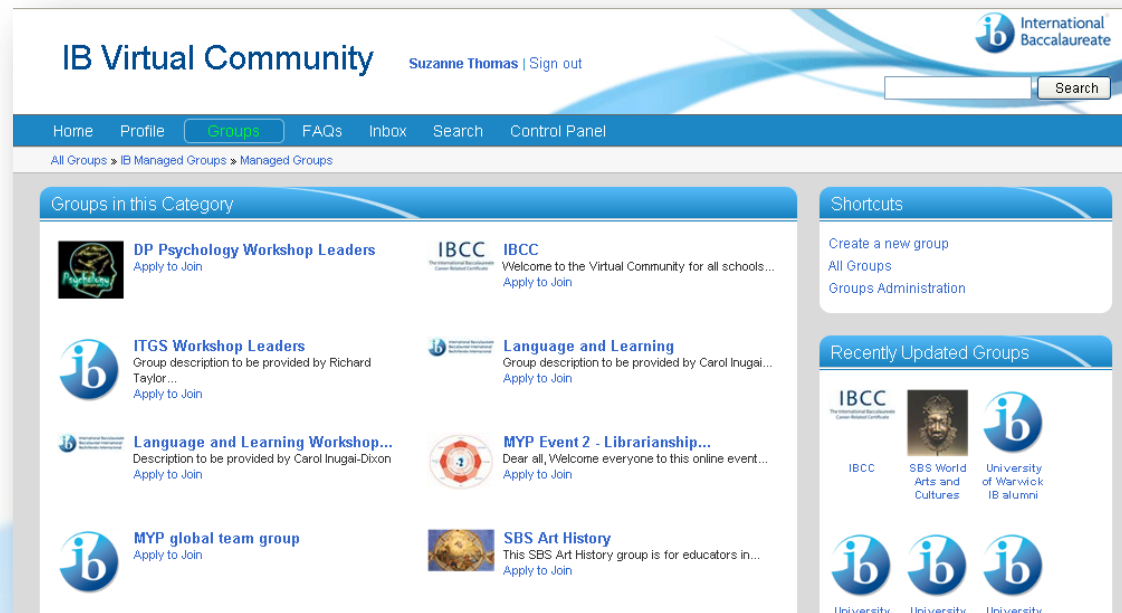
- Face to face
- Universities
- Online course developers
- External experts for QA



# Building relationships for sustainability

## Connecting the IB community:

- IB virtual community developed with ePals
- Safe, collaborative learning environment



The screenshot displays the 'IB Virtual Community' website. At the top, the user 'Suzanne Thomas' is logged in with a 'Sign out' link. A search bar is located in the top right corner. Below the header is a navigation menu with links for Home, Profile, Groups (highlighted in green), FAQs, Inbox, Search, and Control Panel. A breadcrumb trail shows 'All Groups > IB Managed Groups > Managed Groups'. The main content area is titled 'Groups in this Category' and features a grid of group listings, each with a profile picture, group name, description, and an 'Apply to Join' button. The groups listed include 'DP Psychology Workshop Leaders', 'ITGS Workshop Leaders', 'Language and Learning Workshop...', 'MYP global team group', 'IBCC', 'Language and Learning', 'MYP Event 2 - Librarianship...', and 'SBS Art History'. On the right side, there are two sidebars: 'Shortcuts' with links for 'Create a new group', 'All Groups', and 'Groups Administration'; and 'Recently Updated Groups' which shows three groups: 'IBCC', 'SBS World Arts and Cultures', and 'University of Warwick IB alumni'. At the bottom of the 'Recently Updated Groups' section, three 'University' logos are visible.

# Building relationships for sustainability

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## Empowering and engaging communities:

- through access projects
- through service projects
- through partnerships: the Aga Khan Development Network
- developing teacher resource materials w/Muslim history, cultures context



# Building relationships for sustainability

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Harnessing the goodwill of governments, foundations and individuals through development:

- Japanese language offerings
- Gates Foundation—the participation gap, Diploma Programme



# Building relationships for innovation

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In assessment  
administration and  
calibration:

- E-marking with RM
- Attention to quality assurance
- Leveraging technology



# Building relationships for innovation

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Expanding access through collaboration—Diploma Programme online courses:

- Working with Pamoja Education
- Latest web technologies to develop/deliver high quality online courses
- 27 courses by 2015; 70 by 2020



# Building relationships for innovation

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## Developing the diploma years: *The IB career-related certificate (IBCC)*

- Different pathways for students—challenging and rigorous
- 11 school pilot successful so far
- IB approached by more educational institutions to widen offering
- Target launch: 2012



# Building relationships for innovation

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## Enhanced learning through collaboration

- Harvard's Project Zero
- Aim to enhance guidance given to schools in interdisciplinary teaching and learning
- World studies extended essay pilot



# Building relationships for the future

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Organizing the IB to be **stronger** in the future:



1. Focusing... a more effective & re-aligned management structure
2. Spreading capability... through 3 geographically dispersed global centres.
3. Clarifying... what needs to be done by IB...or by qualified third parties

# The focus for 2010 onwards

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- Above all, constantly ask ourselves the question:  
“What more could the IB do to improve its programmes, and to better support schools in implementing its programmes?”

